

# Advertising with Bingo Lingo helps YOU stretch your advertising dollars.

Our audience is over 80% Active Seniors who are 55 or older, financially stable, and passionate about supporting local businesses. They talk to their friends and refer businesses they have seen advertised or have received good service from. Over 75% of these seniors are women - the ones who are likely to choose where to shop, where to eat, which doctors to visit, and more. When you advertise with Bingo Lingo these seniors will see your advertisement in a place where they are having fun, making good memories, and are engaged with the program your ad is in for 4-6 hours each week. Many of these seniors play bingo at a couple of different venues, so advertising in multiple programs with us will help solidify your brand in the memories of these decision-makers.

Ask your sponsor development manager about other venues!

Affordable Advertising with long-term results:	Total Investment*	Monthly Cost	Daily Cost	Per Impression**
Silver Ad	\$395	\$76	\$2.20	5¢
Silver Package	\$555	\$107	\$3.10	3¢
Gold Ad	\$695	\$134	\$3.90	8.5¢
Gold Package	\$865	\$166	\$4.85	7¢
Platinum Ad	\$1095	\$210	\$6.10	14¢
Platinum Package	\$1495	\$290	\$9.55	10¢

\*Total Investment is listed at the Pay-In-Full rate which includes a discount over the monthly rate.

\*\*Per Impression cost is estimated based on historic bingo venue and website visitor data.

## Currently Serving:

Arcadia | Big Bear | Burbank | Covina | Chino Hills  
 Fountain Valley | Gardena | Hemet | Hesperia | Lake Elsinore  
 North Hollywood | Santa Clarita | Simi Valley | Studio Valley  
 Riverside | and the Surrounding Areas

Visit Our Website to learn more: [BingoLingo.org](http://BingoLingo.org)  
 Contact us at: [info@bingolingo.org](mailto:info@bingolingo.org) or call 951-789-5737

# Bingo Lingo



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